



PRIVATE PRACTICE SYMPOSIUM

PROGRAM



SATURDAY 25 MAY 2024 • 8.30am – 5.00pm
Fraser's Kings Park, 60 Fraser Avenue, West Perth

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8.30am – 9.00am	Registration and breakfast
9.00am – 9.05am	Welcome and introduction <i>Roshan Weddikara • General Manager Business Development and Marketing, St John of God Health Care</i>
9.05am – 9.20am	The Business of healthcare <i>Roshan Weddikara • General Manager Business Development and Marketing, St John of God Health Care</i>
9.20am – 9.35am	Financing your practice <i>Ali Joyce • Finance Specialist, Credabl</i>
9.35am – 9.50am	Choosing the right location and setting up your physical practice <i>Sam Koranis • Managing Director, Medifit Design & Construct</i> <i>Bethany Lord • Director of Business and Service Development, St John of God Mt Lawley Hospital</i>
9.50am – 10.05am	Business structures for private practice <i>Mitchell Walmsley • Director, Affluence Chartered Accountants</i>
10.05am – 10.20am	Referrals & relationships – what GPs want <i>Dr Siobhain Brennan • Director GP Liaison, St John of God Midland Public and Private Hospitals</i>
10.20am – 10.30am	Morning tea
10.30am – 10.45am	AI in Healthcare 2024: Promise, Perils, and Prudence <i>Dr Dimitri Yellachich • Ophthalmologist</i>
10.45am – 11.15am	How we can improve health outcomes by harnessing AI <i>Kai Van Lieshout • Co-Founder & CEO, Lyrebird Health</i>
11.15am – 12.15pm	Round table Q&A sessions
12.15pm – 12.45pm	Lunch and networking
12.45pm – 1.00pm	Marketing for doctors, the essence <i>Kris Borgraeve • CEO, Digital Practice</i>
1.00pm – 1.15pm	Choosing the right software and maximising its potential <i>Rochelle Connolly • Practice Management Consultant, Mediteam</i>
1.15pm – 1.30pm	Patient complaints, follow ups and changes to the sexual discrimination act <i>Morag Smith • Senior Solicitor, Avant Mutual</i>
1.30pm – 1.45pm	Giving your medical indemnity a health check <i>Robyn Landau • Managing Director, Doctors' Choice Medical Indemnity Advisers</i>
1.45pm – 2.00pm	Private health insurance, Medicare and fee schedules explained <i>Ben Dudley • Founder & Managing Director, Zento Group</i>
2.00pm – 2.15pm	How to be an asset to your hospital <i>Montanique O'Sullivan • Manager Business Development, St John of God Murdoch Hospital</i> <i>Bethany Lord • Director of Business and Service Development, St John of God Mt Lawley Hospital</i>
2.15pm – 3.15pm	Afternoon tea and round table Q&A sessions
3.15pm – 4.00pm	Choosing your practice model: panel discussion followed by Q&A <i>Dr Jeff Thavaseelan • Perth Urology Clinic model</i> <i>Dr Richard Murphy • Solo practice model</i> <i>Professor Piers Yates, Orthopaedics WA • Group practice model</i> <i>Ben Dudley, Zento Group • Virtual practice model</i>
4.00pm – 5.00pm	Networking, drinks and canapés